

NAPAC ホームページの 英語版サイトを開設

<http://www.napac.jp/cms/en/>

6月11日開催の第11期第5回 NAPAC 理事会で承認となりました当振興会ホームページの「英語版サイト」(URL は <http://www.napac.jp/cms/en/>) の制作について、10月7日より順次ページ公開を開始しました。

英語版サイトは、日本語版サイトのページ構成及びデザインを踏襲しました。英語圏のブラウザに対し、当振興会は安全・安心な製品の流通によるアフターマーケットの振興を推進している業界団体であることを紹介しています。

NAPAC 専用ページでは、当振興会の役員一覧や事務局所在地、また新生 NAPAC 以降の11期に渡る活動を詳しく掲載しています。

また、ASEA 事業部の紹介ページでは役員紹介の他、スポーティングパーツの品質基準を設け「ASEA 基準登録証」並びに「ASEA 基準認定証」の両制度を運用し、安心・安全なスポーティングパーツの普及拡大に努めていることを紹介しています。

ASEA

About ASEA

ASEA Quality

About ASEA

ASEA (Auto sports and Special Equipment Association) founded on October 1st, 1981 by a group of businesses that participated in the Japanese motorsports events (back then not as advanced as now, thus participation in the racing events per se was a very precious opportunity) to develop and sell their own motorsports-related parts and accessories and those who imported them from Europe and the US where the motorsports industries had been matured already. ASEA has, since its establishment, been aiming at supporting development of the Japanese motorsports from a point of view of professionals in the industry.

Those were days with very strict regulations when nothing but genuine parts and accessories made by auto manufacturers was allowed to be attached to any cars running on the public roads. The aftermarket goods and parts handled by ASEA members were, therefore, limited to those used exclusively for genuine motorsports. Ordinary motorists have, however and though gradually, been exposed to the existence of the motorsports goods that were not genuine but required to be of even higher performance and quality through racing event participants and enthusiasts.

More and more people have become asking for those goods and accessories. As a result, the Japanese aftermarket industry won a great reward in a relaxation of regulations seen in a revision made to the relevant laws in 1995. While basking in the benefit, ASEA members have renewed their resolution. The deregulation was, with no doubt, very good news after the long difficult age. And, thus, the auto parts aftermarket should assume greater responsibility than before.

Especially the motorsports goods provided by ASEA members shall never be allowed not to live up to their users' expectations. Now is the time for us to make an all-out effort to spread the right system to promote even better and safer goods (ASEA recommended goods system). We are certain that we can eliminate inferior goods by proactively promoting recommendation of goods of a higher and homogenized quality.

ASEA 事業部の紹介ページ

NAPAC JAWA ASE

Nippon Auto Parts Aftermarket Committee

HOME NAPAC ASEA JAWA Event Members Wheel Tips Publications

NAPAC is a corporate federation founded with an aim of promoting auto aftermarket parts that lead the Japanese motorist sports scene.

For Secured and Safe Product Distribution and Further Market Promotion...

NAPAC (Nippon Auto Parts Aftermarket Committee) is a corporate federation consisting of two business units, i.e. ASEA (Auto Sports and Special Equipment Association) and JAWA (Japan Light Alloy Wheel Association), which aims at promoting auto aftermarket parts. NAPAC establishes right product quality standards under which products are manufactured and distributed for secured and safe use both in the Japanese domestic market and those overseas. NAPAC also engages in research of markets outside of Japan and information/opinion exchanges with similar entities in the industry while committing in lobbying to relevant administration bodies.

Promotion of the auto aftermarket through secured and safe product distribution

Sporting Parts Quality Standard

Light Alloy Wheel Quality Standard

» Philosophy of NAPAC

HOME NAPAC ASEA JAWA Event Members Wheel Tips Publications

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NAPAC ホームページ「英語版サイト」のトップページ

一方、JAWA 事業部の紹介ページでも役員を紹介するとともに、国の定める技術基準である「JWL」「JWL-T」の他、「JAWA 品質認定証」及び「VIA マーク」について紹介。その他 Wheel Tips ページでアルミホイールの各部名称やサイズの見方、デザインの種類、製法等についても詳しく紹介しています。

なお、今後は Members ページで当振興会全会員の連絡先やホームページを順次、掲載していく予定です。

JAWA

About JAWA

Alloy Wheel Quality

Wheel Design Deposit

About JAWA

JAPAN LIGHT ALLOY WHEEL ASSOCIATION

There are so many light alloy wheels available in the market. JAWA (Japan Light Alloy Wheel Association) is the entity that maintains their safety and reliability.

More specifically, it doubly ensures the right quality and safety of light alloy wheels through conducting three 3 kinds of light alloy wheel strength confirmation tests to check to see if the subjected products meet the "Engineering standard for light alloy disc wheels" set by the Minister of Land, Infrastructure, Transport and Tourism along with additional inspections by Japan Vehicle Inspection Association. Products that have passed these strict tests earn "JAWA Quality Cert" seal mark to demonstrate their maintained and improved quality.

In addition, JAWA promotes design deposition system to prevent illegal copying of wheel designs to thoroughly ensure users' peace of mind and safety.

Positioning of JAWA Business Unit in NAPAC and its Organization and Activity

JAWA became a business unit of NPAC in 2004 with its own unchanged organizational initiative to lead its services for member companies and various activities toward further development of the light alloy wheel industry and market. Since the establishment of its former body Sports Wheel Distributor Association 41 years ago, the number of its members has grown to as many as 94.

In the meantime, as a business association in the industry, JAWA has expanded its scope of actions also to overseas while leading strategic public relations in a full-fledged manner.

JAWA's organizational structure coexists as a NAPAC's business unit with ASEA and their business units' heads (formerly regarded as chairman) respectively represent their members.

JAWA Business Unit holds its annual Grand Meeting which is its utmost decision making body. Based upon consensus among its members, the board of trustees conducts the whole operation. Committee members elected in the board of trustees serve as heads of Planning, Organization Enhancement, Public Relations, Wheel Design, and Distribution Committees to operate various businesses and consider dispositions to resolve outstanding issues in each area.

JAWA 事業部の紹介ページ